

**Bright**  
LONG DISTANCE

☀ Direct Calling

☀ International

☀ Toll Free Services

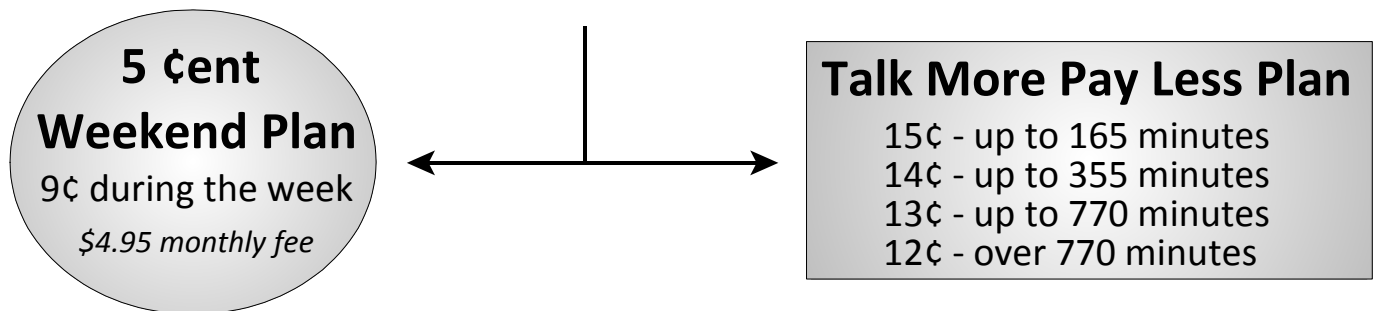
☀ Calling Cards

Brought to You by the  
**Kalida Telephone Company**

Talk More Pay Less Plan

5 ¢ Weekend Plan

**Which Plan Will Work For You?**



**Talk More Pay Less Plan**

Most long distance companies charge one flat rate whether you talk one minute or 1000 minutes, and they may charge a monthly fee. With the Basic Plan the more you talk, the less you pay! And, there's no monthly fee. The Basic Plan bills in six second increments, no rounding up to the next minute.

**5 ¢ Weekend Plan**

The 5¢ Weekend Plan is offered to accommodate our customers that communicate more frequently than the average long distance user. Weekend rate of 5 cents per minute is effective midnight Friday through midnight Sunday. Standard rate of 9 cents per minute is applicable all other times. A monthly fee of \$4.95 will apply. Rates will round up to the nearest minute.

**Calling Card**

When you're away from home or the office, our Bright Calling Card is simple to use from anywhere in the United States or around the world. Calling Card rate is 24¢ per minute.

**800/888 Numbers**

For home or business, our 800/888 toll service offers convenient calling for kids or clients. Our 15¢ per minute rate is simply great!

*When you switch to Bright Long Distance, you'll enjoy better rates and the satisfaction of doing business with local people you know and trust.*